

## Graduate Employment Survey 2017

### Summary

#### Key Findings

- The overall level of those in employment and undertaking further studies was more than 90%.
- Around 60% of respondents in employment were working in the “performing arts” sector.
- More than 50% of respondents secured their first job offer / project contract before graduation.
- More than 90% of respondents received a job offer within 2 or 3 months.
- More than 50% of respondents received 3 or more job offers / project contracts.
- More than 74.3% of respondents’ average monthly income was HK\$10,000-HK\$14,999 or above.
- “Apply my knowledge, skills and experience”, “think and act independently”, and “talk about my areas of expertise” are the most valued learning experiences.

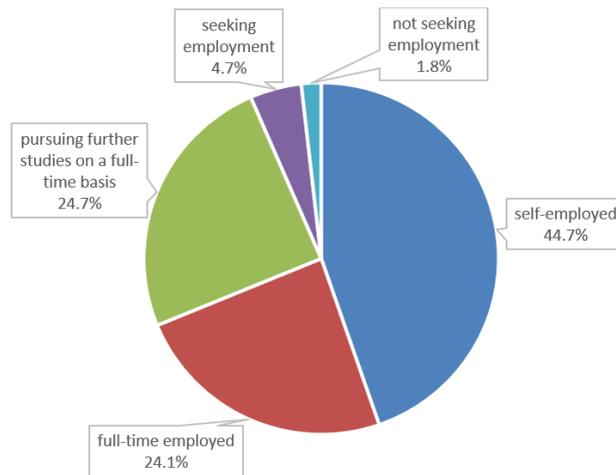
#### Recent Employment Status

The overall level of “full-time employment<sup>1</sup>”, “self-employment<sup>2</sup>” and “full-time further studies” was 93.5%. Among these respondents, 44.7% of them were “self-employed”, 24.1% were “full-time employed”, 24.7% were “pursuing further studies on a full-time basis”, 4.7% were “seeking employment”, and 1.8% were “not seeking employment”.

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<sup>1</sup> Having full-time contract with one employer and working not less than 35 hours per week

<sup>2</sup> Including working freelance with no employment contract, working with employment contracts from several employers, multiple career



The main reasons for respondents not seeking employment included planning to start / starting their own business / forming an art group, planning to pursue further studies, not yet decided on their career plan, and home making.

Among the six Schools, the overall level of employment and further studies was: the School of Chinese Opera was 100%, the School of Dance 93.9%, the School of Drama 94.8%, the School of Film and Television 95%, the School of Music 94.4%, and the School of Theatre and Entertainment Arts 89.9%.

School	Recent Employment Status					
	Self-employed (a)	Full-time employed (b)	Pursuing further studies on a full-time basis (c)	overall rate of employment and further studies (a)+(b)+(c)	Seeking employment	Not currently seeking employment
Chinese Opera	23.1%	23.1%	53.8%	100%	0%	0%
Dance	42.4%	24.2%	27.3%	93.9%	3%	3%
Drama	47.4%	42.1%	5.3%	94.8%	5.3%	0%
Film and Television	65%	30%	0%	95%	5%	0%
Music	44.4%	0%	50%	94.4%	2.8%	2.8%
Theatre and Entertainment Arts	42.9%	32.7%	14.3%	89.9%	8.2%	2%

Regarding the respondents' places of origin, the overall rate of employment and further studies was 93.7% among local graduates, 90.9% among Mainland graduates, and 100% among graduates from other countries.

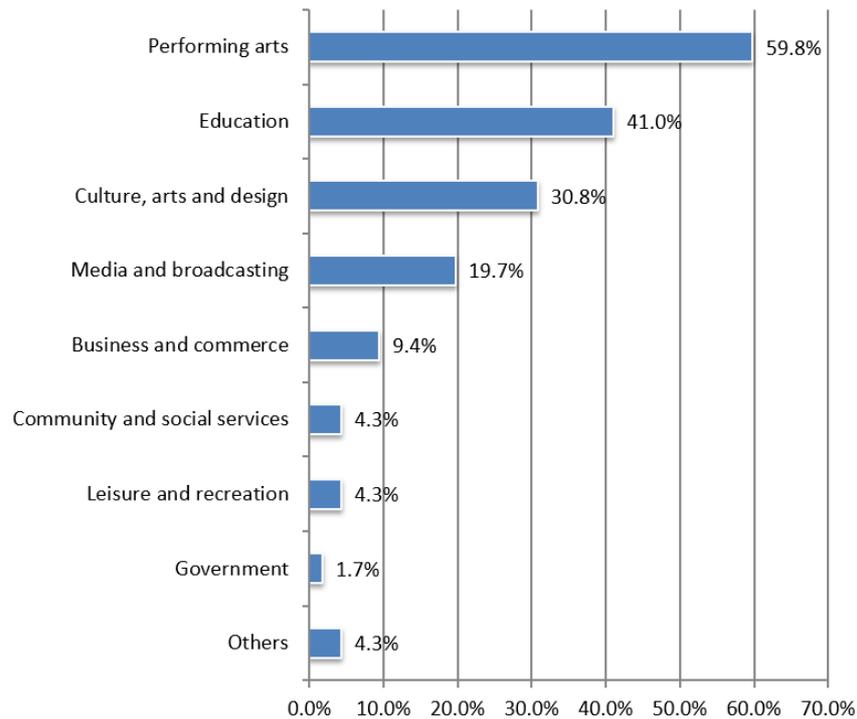
Place of Origin	Recent Employment Status					
	Self-employed (a)	Full-time employed (b)	Pursuing further studies on a full-time basis (c)	overall rate of employment and further studies (a)+(b)+(c)	Seeking employment	Not currently seeking employment
Local Graduate	46.2%	23.4%	24.1%	93.7%	4.8%	1.4%
Mainland Graduate	31.8%	27.3%	31.8%	90.9%	4.5%	4.5%
Other non-local Graduate	66.7%	33.3%	0%	100%	0%	0%

### Employment Details<sup>3</sup>

The major sectors in which graduates were full-time employed or self-employed included 59.8% in “performing arts”, 41% in “education”, 30.8% in “culture, arts and design”, 19.7% in “media and broadcasting”, 9.4% in “business and commerce”, 4.3% each in “community and social services” and “leisure and recreation”, and 1.7% in “the Government”.<sup>4</sup>

<sup>3</sup> Multiple response allowed as respondents might work with employment contracts from several employers, i.e. a portfolio career.

<sup>4</sup> The sectors were adapted from the Graduate Employment Survey of other local UGC-funded universities, with additional “performing arts” and “culture, arts and design” related to Academy graduates' disciplines.



26.5% of the working graduates were employed by the HAB-funded nine major performing arts groups.

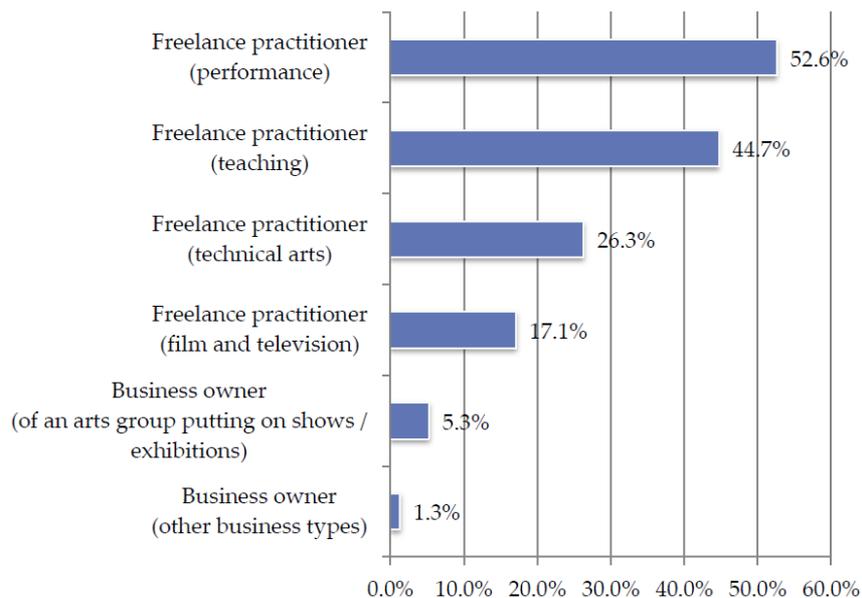
Major employers of the graduates also included The Hong Kong Academy for Performing Arts, Hong Kong Disneyland, Ocean Park Hong Kong, Hong Kong Arts Festival Society Limited, Jumbokids Theatre Company and various departments of the HKSAR Government.

### Self-Employment Details<sup>5</sup>

Freelance and project-based employment are popular options for performing arts graduates as this employment pattern allows flexibility to engage in various activities and to undertake further study.

<sup>5</sup> Multiple response allowed as respondents might work with employment contracts from several employers, i.e. a portfolio career.

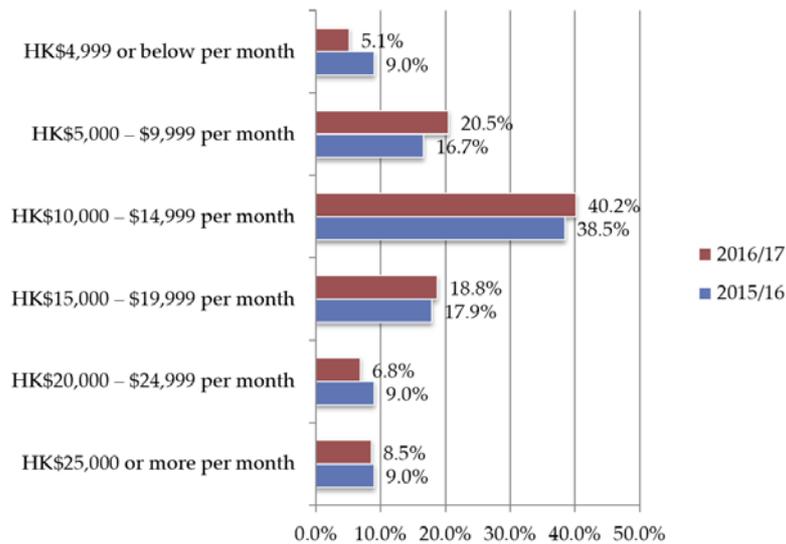
Results showed that 52.6% of self-employed respondents were working as “freelance performance practitioners”, 44.7% were “freelance teaching practitioners”, 26.3% were “freelance technical arts practitioners”, 17.1% were “freelance film and television practitioners”, 5.3% were “arts group owners”, and 1.3% were running other businesses.



### Average Monthly Income

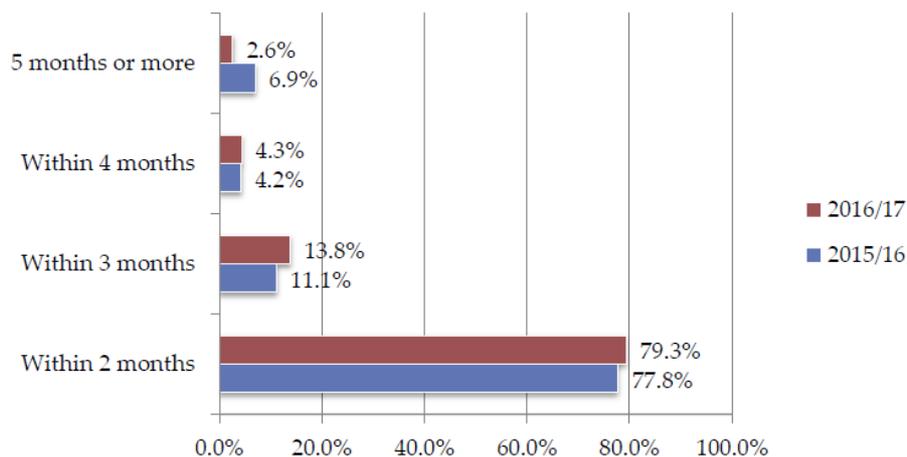
The average monthly income (including bonus, commission and other cash allowance) of the respondents was: 40.2% earned “HK\$10,000 – HK\$14,999” per month, 20.5% earned HK\$5,000 – HK\$9,999 per month, and 18.8% earned “HK\$15,000 – HK\$19,999” per month.

Compared with the results in 2015/16, around 3% more of the graduates earned “HK\$10,000 – HK\$19,999” per month this year.



Job-hunting

79.3% of the employed respondents received their first job offer or project contract “within 2 months” after they started seeking employment. 13.8% of the respondents received an offer “within 3 months”, 4.3% “within 4 months” and 2.6% in “5 months or more”.



56% of the respondents received their first job offer before graduation.

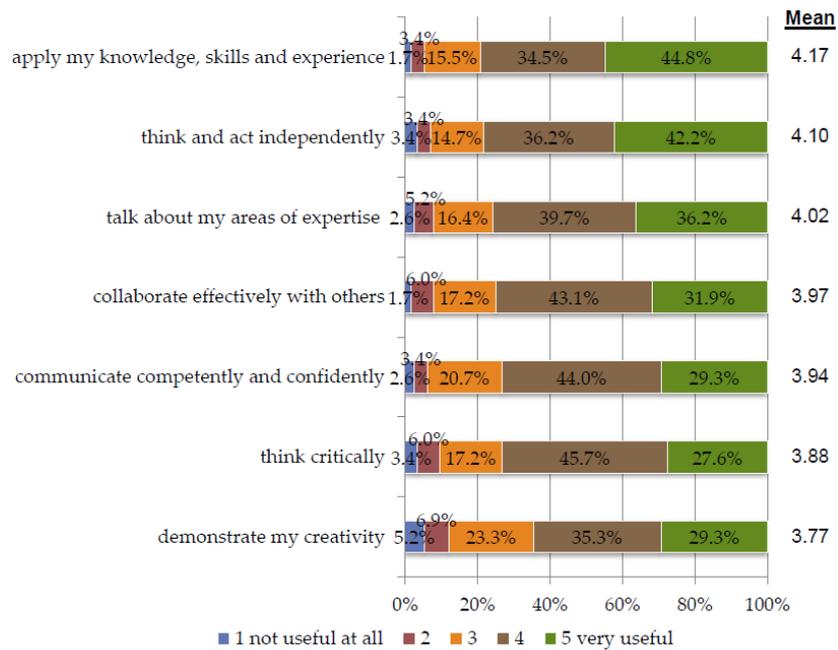
Regarding the number of job offers or project contracts received by the respondents, 32.4% had received “one offer”, 17.1% had received “two offers”, and 18.9% had received “three offers”. One of the respondents had received as many as 12 offers.



56.5% of the working respondents learnt about the job opportunity from their “friends or family members”, 27% of them learnt about it from their “lecturer”, 17.4% from “social media”, and 17.4% from “previous employer”.

Overall Learning Experiences

All the respondents were required to evaluate the usefulness to their present jobs of the various skills they had developed during their time at the Academy. On a scale of 1 to 5 where 1 means “not useful at all” and 5 means “very useful” to their career development, the mean ratings of “apply my knowledge, skills and experience”, “think and act independently”, and “talk about my areas of expertise” scored above 4 out of 5 marks.



Industry Experiences

60.6% of the employed respondents gained industry experience, including internship, work experience, or performance experience either organised by the Academy or referred by the teachers of the Academy.

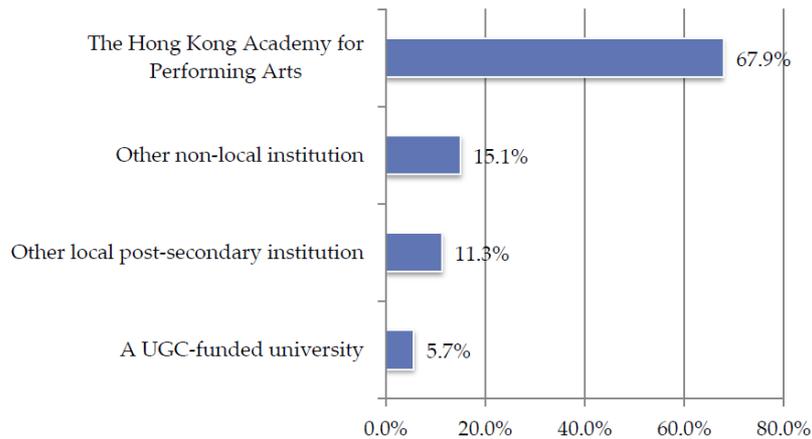
73.3% of these respondents gained such experience before graduation.

A majority of the industry experience was gained from the nine major performing arts groups, the Hong Kong Arts Festival Society Ltd, Ocean Park Hong Kong, Hong Kong Disneyland, and The Hong Kong Jockey Club.

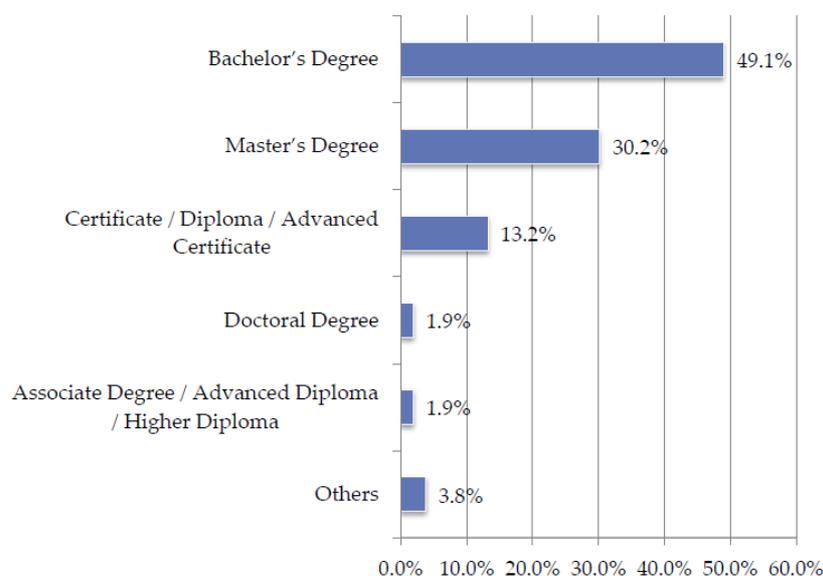
62.7% of the respondents believed that the industry experience gained had helped them to secure job offers or project contracts.

Further Studies

67.9% of the studying respondents were pursuing further studies in the Academy, 15.1% were studying in “other non-local institutions”, 11.3% in “other local post-secondary institutions”, and 5.7% in “UGC-funded universities”.



1.9% of the studying respondents were enrolled in “Doctoral Degree” programme, 30.2% in “Master’s Degree”, 49.1% in “Bachelor’s Degree”, the rest of the respondents were enrolled in other programmes.



For those respondents who were now pursuing their Bachelor's Degree, 23.1% of them had been studying in the Diploma programmes, 19.2% in Fast Track Vocational Certificate in Theatre and Entertainment Arts of the HKAPA and 11.5% in Advanced Diploma programmes of the HKAPA.

### Master's Programme

88.2% of Master's Degree respondents considered that obtaining a Master's Degree from the Academy had helped them to improve their career prospects. When asked which areas of the Master's programmes had added value to their future careers, 60.0% replied that it was the "Reputation of HKAPA", 56.7% chose "Learning experience (extra-curricular)", and 56.7% chose "Curriculum and teaching".

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